



www.essexpride.org.uk

A festival and celebration of Lesbian Gay Bisexual and Transgender life in Essex

6th September 2009
Noon until 10pm
Central Park Chelmsford Essex

This is an ideal opportunity for you to promote your business, enhance your image, and uncover previously hidden commercial opportunities, including new markets, as well as demonstrating your organisations commitment to diversity.

About Essex Pride

Essex pride is an annual event which is now in its 6th year. Originally celebrated as “Chelmsford Gay Day” and more recently “Chelmsford Pride” this event has outgrown both its name and former venues.

This is an Essex event where we showcase diversity, encourage acceptance and celebrate our differences in an environment which promotes equality, respect and engagement with the wider community and aims to promote equality and diversity, advance education and work towards eliminating discrimination in relation to Gay, Lesbian, Bisexual and Transgender (LGBT) people in Essex.

How can you support us?

We are looking for businesses to make a financial investment to this major event and in return we will ensure that your business is promoted prior to the event, throughout the day and for 6 months after the event.





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Sponsorship Packages

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| Sponsor a performer/entertainer | £50 |
| Your banner (up to 2 Metres) displayed at event | £100 |
| Your promotional stand or trailer at event | £250 |
| Website link to your business website | £75 |
| Your Logo on www.essexpride.org.uk | £25 |
| Half page in A5 brochure | £100 |
| Full page in A5 brochure | £150 |
| All the above excluding half page | £500 |

Small Businesses, Retailers & Charities

Tables for hire within Community Marquee. This area is protected from bad weather, and will attract many people as it has a stage with full entertainment program.

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| Table in Community Marquee (Small Business & Retail) | £50 |
| Table in Community Marquee (Charity Organisations) | £25 |

To take full advantage of the opportunity to promote your company at this high profile event please contact

Gary Ormes, Secretary Essex Pride

Smiths2 Bar

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Chelmsford

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